IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Applicant: Skuriat

Date of Deposit: October 2, 2008

Serial No.: 09/540,648

Filed: March 31, 2000

Title: METHOD AND SYSTEM FOR MEASURING TRADE

MANAGEMENT PERFORMANCE

Examiner: Greene, Daniel Lawson

Art Unit: 3694

VIA ELECTRONIC FILING

RESPONSE TO NOTICE OF ALLOWANCE AND COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE

Applicants thank the Examiner for the allowance of claims 1 - 8 and 10-14. Applicants acknowledge the Examiner's statement of reasons for allowance as set forth in the Notice of Allowance dated July 2, 2008. Applicants assert that the claims contain one or more features mentioned or not mentioned by the Examiner that independently, or when combined, establish the patentability of one or more of the claims. Applicants reserve the right to introduce, articulate, or otherwise present any such reasons for allowance as may be appropriate concerning the claims.

The following is submitted herewith for filing in the above-referenced application: Part B of Form PTOL-85 Fee(s) Transmittal; five (5) replacement drawing sheets; and electronic payment in the amount of \$1,525.00 for the issue fee and five (5) advance soft copies of the patent. These fees are due on or before October 2, 2008. Accordingly, this submission is timely filed. Although no other fees are believed due, the Director is hereby authorized to charge any

additional fees (including any fees under 37 C.F.R. §§1-19, 1-20, and 1-21), that may be due, or to credit any overpayment to Account No. 50-0311, Ref. No. 20558-011.

Respectfully submitted,

/Kyle Turley/

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